

The SWOT analysis is being used to generate meaningful thoughts and information within each category to provide direction to the organization through the creation of a strategic plan.

Here's a description of the content/intent of the **SWOT** analysis:

- **S**trengths: characteristics that give us an advantage over other schools,
- **W**eaknesses: characteristics that place the business at a disadvantage relative to others,
- **O**pportunities: internal and external elements that can be used to address the weaknesses,
- **T**hreats: internal and external elements that might keep us from achieving the established goals

Your input is critical to the success of this process: every person affected by St. Elizabeth Seton School has a right to be heard. Please take a few prayerful, thoughtful moments and complete the following statements with your thoughts:

I believe these are **STRENGTHS** of St. Elizabeth Seton School (elements/activities that contribute to the success of the school)

I believe these are **WEAKNESSES** of St. Elizabeth Seton School (elements/activities that prohibit the success of the school)

I believe these are **OPPORTUNITIES** for St. Elizabeth Seton School (elements/activities that might enhance the operation of the school)

I believe these are **THREATS** to St. Elizabeth Seton School (elements/activities that might may appear to keep the school from implementing new ideas and/or strategies)

THE SURVEY WILL BE OPEN UNTIL THE CLOSE OF BUSINESS ON MAY 10. PLEASE BE SURE YOUR VOICE IS HEARD BY COMPLETING THE SURVEY BEFORE THEN!

**Scan and email the completed form to
Catherine Hayes, Consultant, Atcher, Beck & Caul @ atcherbeckandcaul@gmail.com**